

JAN BLACKA

jblacka@gmail.com

EXPERIENCE

Senior Web Designer, Network Solutions, LLC, Herndon, VA 2002-present

Senior graphic designer for large e-commerce website, www.networksolutions.com.

- Managing small design team producing landing pages, banner ads, and HTML email
- Observing site usability studies with research agencies and applying findings
- Implementing and managing all aspects of dynamic merchandizing system, including creating and trafficking elements and overseeing reporting and analysis
- Maintaining brand consistency across multiple sites

Advisory Board Member, Loudoun Arts Council, Leesburg, VA 2002-present

Volunteer for 'working board' fostering local art.

- Communications Chairperson for 2006-2007 season
- Managing online presence for www.loudounarts.org
- Advocating for the needs of visual artists

Web Designer, VeriSign, Inc. Herndon, VA 1998-2002

Senior graphic designer for market-leading domain name registrar.

- Hired and directed creative contractors, assigned tasks, and managed quality of work
- Chaired interdepartmental style guide committee tasked with updating the corporate style guide for the website
- Created original illustrations and icons, graphics, and product landing pages

Adjunct Professor, Maryland College of Art and Design, Silver Spring, MD 1997-1999

Taught Design, Color Theory, and Printmaking courses.

- Authored syllabi, designed class work and homework assignments
- Lectured, led class discussions and critiques, and demonstrated techniques

Graphic Designer, Solipsys Corporation, Laurel, MD 1997-1998

Solely responsible for design and maintenance of website, intranet, and print collateral for start-up defense contracting software firm. Held Secret Clearance.

- Designed corporate collateral, i.e. logo, letterhead
- Designed and maintained two iterations of the corporate website
- Created extensive intranet including collateral templates, employee directory, reference library, and image bank

Painting Instructor, Maryland Hall for the Creative Arts, Annapolis, MD 1994-1998

Designed and taught classes for adults, teenagers, and children in continuing and supplemental educational environment.

EDUCATION

Maryland Institute College of Art, Baltimore, MD
M.F.A., Mixed Media, Mount Royal School of Art, 1996
Graduate Fellowship 1994-95 and 1995-96

Williams College, Williamstown, MA
B.A. Art Department, 1989; Concentration: Women's Studies
Honors: Dean's List, Class of 1960's Scholar

SOFTWARE

Adobe Illustrator, Photoshop, ImageReady, InDesign; BBEdit; Microsoft Office; HTML, CSS, PHP, MySQL; Mac, Windows, Unix

